

“SHE LOOKS LIKE HER MOM” OFFICIAL RULES

1. Eligibility and Limitations:

- Participants must be 18 years of age or older when the contest begins 04/07/2023.
- No purchase necessary for participation. Odds of winning are 1 in “*However many people choose to participate*”
- Employees of Seven Mountains Media, “*She Looks Like Her Mom*” participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.
- Only one winner per household throughout the duration of this contest.
- Seven Mountains Media reserves the right to make rule, contest or date changes at any time.
- The decision of Seven Mountains Media regarding participants and winners is absolutely final.
- Contest is open to Pennsylvania and Ohio residents only who hold a valid article of state identification.
- The winner’s cash prize may be picked up at the front desk of Seven Mountains Media main office at the Downtown Mall in Meadville, PA. Prizes not picked up within 30 days of contact will be forfeited.

2. Dates & Duration:

Contest qualifying will begin at 12:01am Friday 04/07/2023 and continue through 11:59pm Friday 04/30/2023. On-line voting at the station(s) website from 12:01am 05/01/2023 until 11:59pm 05/07/2023. Grand Prize winner will be announced all participating stations on 05/09/2023 at approximately 7:50am.

3. Location:

“She Looks Like Her Mom” Contest is to be played ONLY on:

WRQI/WRQW 900 Water Street, Meadville, PA 16335, Phone# 1-800-397-9633

WXMJ/WHMJ 900 Water Street, Meadville, PA 16335, Phone# 1-800-432-9933

WGYW 900 Water Street, Meadville, PA 16335, Phone# 1-800-243-3429

WGYI 1243 Liberty Street, 5th Floor, Franklin, PA 16323, Phone# 1-800-243-3429

WYLE/WKST/WUZZ, 219 Savannah Gardner Road, New Castle, PA 16101, Phone# 724-654-5502

www.7mmnorthwestpa.com.

4. Indemnification:

All participants will be considered contestants of the “She Looks Like Her Mom” contest and will hold Seven Mountains Media free from liability of any kind to person or property arising from participation in the “She Looks Like Her Mom” promotional contest.

5. Value/Prize(s):

The Grand Prize(s) is one (1) individually awarded prize consisting of: Three (3) \$100.00 Visa gift cards with a total value of Three Hundred Dollars (\$300.00). (“Prize(s)”). The prize(s) that may be awarded to the eligible winner(s) are not transferable, or exchangeable for any other prize. All

prizes must be redeemed from Seven Mountains Media within thirty (30) days of the contest end date, unless otherwise stated in the contest's official rules. Certain prizes are date specific and the winner or winners must be available on the dates specified. Seven Mountains Media disclaims all liability for any delays, mis-delivered, loss, or failure in the delivery of any prize requested to be sent by mail. If a winner cannot be contacted or is disqualified for any reason, Seven Mountains Media reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes must be claimed by the winner after presenting proper legal identification.

6. Publicity:

By participating, all participants and winner(s) grant Seven Mountains Media exclusive permission to use their names, characters, photographs, voices, videotape, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in any Seven Mountains Media contest, participants agree that Seven Mountains Media may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

7. Conduct, Decisions and How to Play:

- From April 7, 2023 at 12:01am through April 30, 2023 at 11:59 pm. Participating Radio Station(s) air personalities will solicit listeners to submit content appropriate, non-professional Mother/Daughter images to Participating Radio Station(s) website. The decision by Seven Mountains as to whether or not to post any respective image is final. Once rejected, an image cannot be resubmitted.
- From 12:01am May 1, 2023 until 11:59pm May 7, 2023, Listeners will be directed to Participating Radio Station(s) website to vote for their favorite Mother/Daughter image.
- One (1) Grand Prize(s) Winner will be determined by the image submission receiving the most on-line votes and will be announced at approximately 7:50am on May 9, 2023. In the event of a tie, the winner will be determined by Seven Mountains in its sole and final discretion.
- Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.
- Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.
- Seven Mountains Media will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest.
- Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Seven Mountains Media reserves the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.
- All decisions will be made by Seven Mountains Media and are final.

8. Changes or Modifications:

Changes or modifications to contest rules may be made at any time and will be displayed at 7mmnorthwestpa.com prior to becoming effective.